

The Makeup Show New York

Education: November 5-7, 2021

Exhibits: November 6-7, 2021

**Please note that the agenda is updated weekly. Agenda is subject to change.*

IN THE STUDIO

FRIDAY, NOVEMBER 5

**IN the Studio class registration is in addition to your show ticket. This is non-refundable and non-transferable.*



Photo Ready, Makeup for Photography: Danessa Myricks

Master Class, Studio 1, 10:00am-2:00pm - \$190

Class Level: Intermediate to Advanced

Think Tank – our advanced education sessions combine seminar style learning, hands-on workshop experience and question & answer in an intimate environment with a master artist.

This master class is ideal for artists working in any print medium including bridal, editorial, head shot and other print work or any artist who wants to know more about creating and capturing the perfect makeup application. In this class, Danessa will share her experience from both sides of the camera as she reviews all that is involved in creating flawless looks for photography. This class is designed to help you better understand the details and create and apply camera ready makeup that makes an impact.

You will learn:

- Techniques required to transform makeup for photography
- Gain an understanding of the products and tools that can be used
- Explore the precision required for photographic applications
- Learn angles, lighting and composition to capture your own image



Bridal & Special Event Makeup: From Fundamentals to Fabulous: Kevin James Bennett

Studio 2: 10:00am-6:00pm – \$300

Class Level: Beginner to Advanced

This IN the Studio class is ideal for freelancers, salon makeup artists and anyone who wants to add makeup to, or perfect their work in the area of bridal makeup. You will understand the best products and techniques for long-lasting, beautiful bridal makeup. Learn the must-ask questions when working with a bride/bridal party and considerations for photography and video work.



The Creative Makeup Bootcamp: Lijha Stewart & Yvonne MacInnis

Studio 3: 9:00am-2:00pm - \$220

Class Level: Beginner to Advanced

The Creative Makeup Bootcamp is designed for the working makeup artist at every level — from new MUAs to Seasoned Professionals.

This Intensive Workshop featuring the most sought-after skills and knowledge will cover everything from Advanced Color Theory + Creative Design, Developing your signature Style to Building your Dream Kit and Mobilizing your career. This full day class offers hands-on practice of the creative design process including one-on-one mentoring and in the moment supportive coaching and feedback.

You will learn:

- To approach the creative design aspect of your makeup artistry with fresh eyes and new inspiration.
- To create designs that incorporate art theory and support good decision making when applying for every look.
- To feel empowered to take creative risks in your career that will help you develop your personal style further.
- Master tricks and techniques to elevate your makeup applications in every area of the industry from Bridal to Events, and from Fashion to Editorial and Beyond.

MAIN STAGE PRESENTATIONS

SATURDAY, NOVEMBER 6

**Main stage presentations are included in your show ticket.*

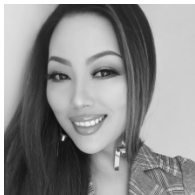


Making Up: James Molloy

10:30am-12:00pm

As one of the most talked about makeup artists in our industry in the last few years, James Molloy continues to redefine modern beauty. With an impressive resume that includes celebrities, international fashion and beauty and developing a brand that every artist wants, James Molloy has made a name for himself as an artist, entrepreneur and Educator. His company MYKITCO continues to change the way we look at tools.

In his first time at The Makeup Show, James will share his inspiring story and show you how he creates his unforgettable looks. He will offer insight on choosing the right tool, take you through his process and talk about building your name in a competitive industry. Whether your work is in bridal, television or editorial, this is a presentation not to be missed.



Art and Illusion: Mimi Choi

12:30pm-2:00pm

From the Met Gala to global makeup campaigns, Mimi Choi has brought her unique and unforgettable makeup style to the world stage. Recognized for her pioneering illusionary work, Mimi has captured the hearts of the professional makeup community and garnered the attention of international magazines, television shows, music videos, and social media.

Mimi will take you through the process of creating one of her iconic looks while showcasing her ability to completely transform her canvas. Find inspiration from one of the most exciting artists in the industry and learn how Mimi uses various techniques to create unique and impactful makeup illusions.



We Need To Have A Conversation: James Vincent, Danessa Myricks, Daniel Martin Michela Wariebi & Matin Maulawizada

3:00pm-4:00pm

The last year and a half has made a major impact on our industry and on each of us as artists and individuals. A Global Pandemic, political strife, important social movements and necessary societal actions have all taken place and pushed the beauty business and our world in many directions. BIPOC culture and artists continue to influence fashion and beauty in immeasurable ways without acknowledgment. Diversifying your skill set is essential, but it's still not taught in most schools. Representation has been spoken about by brands, but it has been performative or a slow build. Our work loads are increasing and budgets are shrinking. Social media continues to change the possibilities for success. Female artists are still paid less than their male counterparts and opportunity in our industry looks very different than it ever has before. How do we stay optimistic and find the answers?

In this first time panel, our artists and experts will tackle the tough subjects and talk openly about accountability, authenticity, inclusion and engagement. Join the conversation to connect with your community and come together to reimagine the possibilities that are steering the industry towards the positive to build back passion and momentum in our ever-changing industry.

IN THE STUDIO
SATURDAY, NOVEMBER 6

**IN the Studio class registration is in addition to your show ticket. This is non-refundable and non-transferable.*



Flawless Beauty: Bethany Townes
Studio 1, 9:30am-12:30pm – \$140
Class Level: Early Stage to Advanced

Today's clients are expectations are higher than ever and modern cameras are increasingly unforgiving with new modern technology. In this competitive industry, it is essential that you create makeup that is not only impactful but it must be perfect in every aspect of your application. In this class, you will learn to create and apply precise and perfected makeup, while developing an understanding of the fundamentals of each area of the face for every application.

You will learn:

- Explore questions and answers that will lead you to precise and perfect applications
- Build a better understanding of how every choice and administration of color affects the end result
- Master the precision, placement and application that allows you to become a better artist



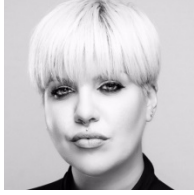
Hair Styling 101: Linh Nguyen
Studio 2, 10:00am-1:00pm – \$140
Class Level: Beginner

Master Hair Stylist Linh Nguyen – World-renowned expert and educator, known for his editorial artistry and celebrity work.

Success in today's industry demands that makeup artists have at least a minimum knowledge of hair styling. In this hands-on workshop session, you will learn some simple terminology and dry styling techniques from an established industry expert who understands the demands of creating the perfect style for any occasion.

You will learn:

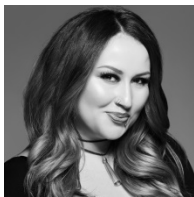
- Skills for the basic blowout and hair assessment
- Gain an understanding of curling techniques and tools
- Watch and try some simple styles under the guidance of an expert



Perfect Skin: Yvonne MacInnis
Studio 1, 1:00pm-4:00pm – \$140
Class Level: Beginner to Intermediate

Today's client has unprecedented access to a plethora of beauty information. And thanks to social media and modern cameras, your client's quest for complexion perfection presents a challenge that mere makeup application might not solve. As the beauty expert and a trusted source, the makeup artist is in a unique position to offer the client education, tips, and techniques to help enhance his or her skin, beyond makeup. Having a basic knowledge of skincare is essential to diminishing texture, adding lift and glow and eliminating discoloration. Understanding color correction, traditional makeup application and airbrush allows an artist to perfect their client for today's lifestyle and cameras.

In this workshop, the facilitator walks you through the basics of skin preparation from decision making to actual process. You'll have an opportunity to practice under the guidance of a master and gain valuable knowledge from her feedback. The facilitator will also address skin care concerns, modes of makeup application and complexion from prep to set.



Color for Correction & Creation: Lijha Stewart
Studio 2, 1:30pm-4:30pm – \$140
Class Level: Beginner

Theory allows us to understand how colors react to each other and how our eyes see that reaction. This reaction is the basis of all makeup design. Color theory applied in beauty makeup lets us enhance certain features like eye color, make educated choices to correct discoloration in the skin tone or skin imperfections. Major issues like under eye darkness or distraction, helps create a unique and an impactful end result.

You will learn:

- Learn how to make your own foundations
- Customize colors to design the best looks for your client
- Develop your eye to see how color theory applies to all aspects of your work

MOMENTUM SESSION SCHEDULE

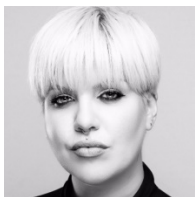
SATURDAY, NOVEMBER 6

**This is not a hands-on workshop, but a demo will be provided and attendees will observe and participate in all sessions. Registration is in addition to your show ticket. This is non-refundable and non-transferable.*



Marketing Me: Strategies for Success in the Freelance Career: Lijha Stewart
Studio 3, 10:00am-11:00am – \$40

Having an understanding of how marketing works and what it can do for your career is even more crucial when you have your own business. In this session, we will explore the smartest ways you can use social media to set a plan into place, wow potential employers, prospective clients and possible agents to put your career in better motion.



Understanding Avant-Garde: Yvonne MacInnis
Studio 3, 11:30am-12:30pm – \$40

New and unusual or experimental ideas, especially in the arts, or the people introducing them is the definition of Avant-Garde. An important piece to understand, if you want to take your makeup to exciting places, watch as we bring you through unexpected applications beyond beauty and share some of the tools and techniques to help you bring the unexpected to your own makeup.



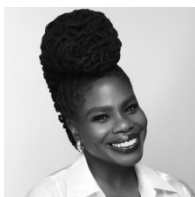
Skin Games: Felicia Walker
Studio 3, 1:00pm-2:00pm – \$40

Thanks to our obsession with social media, the demand for perfect skin is at an all-time high. Skincare for the Working Makeup Artist is a career essential. This session is your guide to elevating your makeup artistry and increasing your value through skincare education, tips, techniques and products. Go beyond makeup artistry by adding this invaluable skill set to your kit. The “must-attend” class will equip you with information and expertise that will amplify your artistry and establish a point of difference between you and your competition. Skincare education and makeup application go hand-in-hand. This session will transform your artistry.



A Stronger Foundation: Bethany Townes
Studio 3, 2:30pm-3:30pm – \$40

Foundation and complexion products have become one of the most important parts of any application. With more choices than ever, knowing how to meet your client’s needs and make better decisions allows you to become a stronger artist. A Stronger Foundation takes a look at the options available for complexion and get an understanding for the how, when and why in choosing the proper products.



Social Strategy – Influence in Action: Danessa Myricks
Studio 3, 4:15pm-5:15pm – \$40

Understanding social media and marketing from an activation standpoint is essential for success. In this momentum, you learn to separate the fact from fiction and develop your own individual strategy.

SEMINAR STAGE A

SATURDAY, NOVEMBER 6

**Seminar stage entrance is included in your show ticket.*

9:30am-10:15am: TBD with Aga Rhodes for Irena Kosic Cosmetics

10:30am-11:15am: The Perfect Dose of Fall: Get the Look with Joseph Carrillo for Dose of Colors

11:30am-12:15pm: Developing Graphic Beauty with Eddie Duyos for MAKE UP FOR EVER

12:30pm-1:15pm: New Standards in Hygiene and Sanitation for Makeup Application with Kevin James Bennett, Courtenay Brodie & Jake Aebly for The Makeup Show

1:30pm-2:15pm: Complexion Work for Dark Skin Tones with Alphonse Wiebelt for Muse Beauty.PRO

2:30pm-3:15pm: Makeup, Art, & Photography: Setting Intentions for Success with Roque Cozzette for Cozzette Beauty

3:30pm-4:15pm: From MAC to MOB Beauty with Iconic Chemist Victor Casale on Formulating Conscious Pro-quality Makeup Alisha Gallagher & Victor Casale for MOB Beauty

4:30pm-5:15pm: Una Experiencia con Distintos Colores de Pedrería y Cristales with Naty Castro for Meraki Cosmetics

SEMINAR STAGE B

SATURDAY, NOVEMBER 6

**Seminar stage entrance is included in your show ticket.*

9:45am-10:30am: Red Carpet Makeup and Lashes with Mari Shten for Lash Lash

10:45am-11:30am: Couture Glow with Melanie Mills for Melanie Mills Hollywood

11:45am-12:30pm: Skincare to Elevate Your Makeup Technique with Lijha Stewart for B3, Brush Beauty Balm

12:45pm-1:30pm: Career Reset -The journey through working in multiple mediums of makeup with Ashunta Sheriff for Ashunta Sheriff Beauty

1:45pm-2:30pm: Business Fundamentals with Revisiting best business practices in a post-pandemic world with Jake Aebly for Alcone Company

2:45pm-3:30pm: Discover the Difference of OMNIA® Professional with Clint Brock for OMNIA® Professional

3:45pm-4:30pm: Monochromatic Minimalist Makeup with Taylor Frankel for NUDESTIX

4:45pm-5:30pm:

DEMO STAGE A

SATURDAY, NOVEMBER 6

**Demo stage entrance is included in your show ticket.*

10:00am-11:00am: *Waiting for Title* with Yvonne MacInnis for MOB Beauty

11:15am-12:15pm: Fantasy Makeup & Creative Lighting with J. Vargas for Vargas Beauty

12:30pm-1:30pm: Graphic Metallics with Maite Moreira for New York Makeup Academy

1:45pm-2:45pm: InnerSoul Hair Health with Nasreen Bhatt for InnerSoul

3:00pm-4:00pm: The Emergence of Mens Makeup with Pergrin Pervez and Matthew Rodriguez for Tribe Cosmetics

4:15pm-5:15pm: Editorial Looks, Tips, and Tricks with Bo Champagne for Beauty Masterclass / MYO Cosmetics Cases

DEMO STAGE B

SATURDAY, NOVEMBER 6

**Demo stage entrance is included in your show ticket.*

10:15am-11:15am:

11:30am-12:30pm: Becoming a Lashify Pro with Jill Medicis for Lashify

12:45pm-1:45pm: How to Create Editorial to Everyday Looks with a Stroke of Your Finger with Daniel Medina for Face Cult

2:00pm-3:00pm: TBD with Larisa Larina for Larina Makeup

3:15pm-4:15pm: Skin Prep 101 with Teresa Luz Ramos for Mehron

4:30-5:30pm: What's In Your Personal Palette? With Jan Lockett for Emily J Solutions

INTERNATIONAL STAGE

SATURDAY, NOVEMBER 6

**International stage entrance is included in your show ticket.*

10am-12pm: Marika D'Auteuil - Canada

11am-1pm: Michela Wariebi - Liberia

1pm-3pm: Ederson Oliveira - Brazil

2pm-4pm: Linda Hallberg - Sweden

MAIN STAGE PRESENTATIONS

SUNDAY, NOVEMBER 7

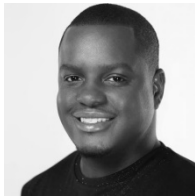
**Main stage presentations are included in your show ticket.*



Camera Ready: The Art of Collaboration: Lindsay Adler, Linh Nguyen and Yvonne MacInnis 10:00am-11:30am

The relationship between a makeup artist, hair stylist and the photographer requires trust, communication and a mutual respect. In this first time main stage presentation, Award-Winning Educator and Master Photographer, Lindsay Adler, takes to the stage with frequent collaborators and industry leaders Makeup Artist, Yvonne MacInnis and Hair Stylist, Linh Nguyen bringing you through an experience every artist should witness. As a New York based photographer with an international reputation for creating education as well as capturing unforgettable images, Lindsay lends her eye for beauty and knowledge of what photographers look for when hiring their teams.

Linh and Yvonne take to the stage to share their insights on editorial. They will offer advice on how to work in this exciting area of the industry while sharing their inspirational editorial beauty work they're known for.



Art and Influence: Keita Moore/Kilprity 12:00pm-1:30pm

Makeup has become a major presence in the mass culture. The influence of social media and the impact of that engagement has allowed makeup to be used to create careers in a variety of ways with countless opportunities. With a background in art, an understanding of color and texture and an eye for detail, Keita Moore, aka Kilprity, has managed to build social engagement while beautifying some of the most famous faces in the world. Please join us in this first time Main Stage presentation as the humble and hardworking Keita takes to the stage to share tips, offer insight and share the story and artistry that has brought their makeup from the MAC counter to celebrities like Mary J. Blige, Iman, Maria, Kiki Lane and countless others.



Becoming Your Brand: Yaneek Proctor

2:00pm-3:30pm

Makeup artists find their way to artistry from many different career paths and stories of success are as varied as a smoky eye. In this first time Main Stage presentation at The Makeup Show New York, Makeup Stylist, Artist and Entrepreneur Yaneek Proctor, tells us her tale and lets us in on what led her to building her own media presence, makeup career and beauty brand. With a résumé that includes associations with prominent runway shows, editorial work and feature stories with some of the industry's biggest publications and a background in communications and broadcasting, Yaneek has an innate understanding of the role of a makeup artist. In this Main Stage presentation, she will share her thoughts on how you can build your career, be better in your own branding as well as offer insight into upcoming trends. Yaneek will show you some of the makeup tips that made her a viral sensation and share ideas on what every artist needs to know to become the most successful artist they can be.

IN THE STUDIO

SUNDAY, NOVEMBER 7

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Bridal Business: Kevin James Bennett

Studio 1, 9:30am-12:30pm – \$95

Class Level: Intermediate to Advanced

The class focuses on the business management information you need to build a successful bridal beauty business.

Getting Started

Assisting – Your Starting Point, Community vs Competition, Know Your Market, Know Your Bride, Know Your Worth, Be Hungry, Not Thirsty, You Need a Website (Branding), Building Your Portfolio – TFP (Trade

For Prints), Marketing through Social Media, When to Advertise and Creating a Network with Bridal Vendors

Your Services

The Consultation, Pricing / Packages, Full Day Experience, Destination Weddings, Special Packages for Ethnic Bridal Events, Male Grooming and Same-Sex Weddings, Extras & Touch-up Kits and Lessons (for DIY brides)

The “Business” of Having a Business

Legalities (Contracts, NDAs, Non-Competes), Retainers & Payments, Accounting (Taxes), Insurance (Liability), Hiring (and training) Assistants, Follow-Up (post Event) and Real Reviews from Real Brides

Note: This is not a hands-on class.



In the Details: James Molloy

Studio 2, 9:30am-1:00pm – \$190

Master Class

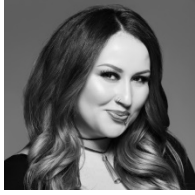
James Molloy – Global Rimmel Ambassador, MYKITCO. Co-founder and World-renowned makeup Artist and Educator

Think Tank – our advanced education sessions combine seminar style learning, hands-on workshop experience and question & answer in an intimate environment with a master artist.

Global Rimmel Ambassador, MYKITCO. co-founder and world-renowned Makeup Artist and Educator, James Molloy is an artist with an unmatched understanding the importance of developing and detailing your work to make it impactful. This Think Tank Advanced Master Class with James will bring you through the design, decision making and makeup application that will help you stand out. He will also demonstrate and lead you through a hands-on workshop where you will learn to look at the fine details of a finished look that allow you to perfect your makeup for each client.

You will learn:

- The process and questions for a better application
- The tools and technique for applying and finishing
- A deeper understanding for creating makeup that helps you stand out and make impact



Fundamentals of Complexion & Contour: Lijha Stewart

Studio 1, 1:00pm-4:00pm – \$140

Class Level: Beginner

In this intensive class, we will look at one of the most important aspects of any application, achieving the perfect foundation. We will explore how product can be manipulated by an artist to achieve any desired coverage & texture and the importance of color theory, color matching, correction and coverage in creating flawless foundation.

You will learn:

- Discern the decision making process and the why & when in choosing liquid, crème or powder formulations
- Master color matching for multiple clients
- Learn to color correct, conceal, contour and shape and structure for any face

MOMENTUM SESSION SCHEDULE

SUNDAY, NOVEMBER 7

**This is not a hands-on workshop, but a demo will be provided and attendees will observe and participate in all sessions. Registration is in addition to your show ticket. This is non-refundable and non-transferable.*



The Best Intentions: James Vincent & Lijha Stewart

Studio 3, 9:30am-10:30am – \$50

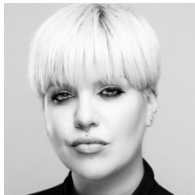
Personal wellness is an important part of day to day life in any creative or competitive industry. Preparing your space, protecting your energy and being more mindful of intention can allow an artist to set their sight more clearly, communicate more effectively and curate something unforgettable for a client. In this momentum session Lijha Stewart and James Vincent offer some insight into tools and

technique you can explore and implement in your life and career to help you be more focused, more mindful and better prepared to become the artist you want to be.



Serving Glamour: Aga Rhodes
Studio 3, 11:00am- 12:00pm – \$40

Knowing which products work best for high intensity situations from red carpet and celebrity appearances to holiday parties and weddings, allow you to choose these makeup must-haves to apply high performance makeup and use the perfect finishing product on any client you are working with. Watch and learn as we breakdown the design process for giving glamour as well as sharing industry secrets for application and the finishing touches.



Editorial Edge: Yvonne MacInnis
Studio 3, 12:30pm-1:30pm – \$40

Defining editorial, designing editorial and elevating your work to an editorial level, are an important way for any artist to better develop their skill. Understanding which product allows you to work with and every editorial concept is as important as understanding the process itself. Learn what must-haves make editorial work easier and allow you to meet any makeup challenge. Listen in as we share the secrets to breaking into editorial and making that skill level part of every application.



Hair & Beyond: Linh Nguyen
Studio 3, 2:00pm-3:00 pm – \$40

As a working artist, having even a basic understanding of hair styling is essential for success in today's makeup business. In this important Momentum Session, you will learn some simple styling techniques for a basic blowout, curl and a bridal updo. You will better understand the work and skills that are needed of a hair stylist or try these techniques yourself.



Emphasis Eyes: Aga Rhodes
Studio 3, 3:15pm-4:15pm – \$40

The application an artist decides to emphasize the eyes can make all the difference. In this hands-on workshop, we will explore the use of color, texture, and placement in creating shapes and illusions with multiple product options. We will discuss product options and the role they play in perfecting application. Learn techniques for lining and defining, understand the power of depth and volume, and explore the relationship between brow, lash and every area of the eye.

SEMINAR STAGE A

SUNDAY, NOVEMBER 7

**Seminar stage entrance is included in your show ticket.*

9:30am-10:15am: The Risks/Rewards of Opening A School with Jill Glaser for Makeup First School

10:30am-11:15am:

11:30am-12:15pm: Create Makeup With an Attitude with Lijha Stewart for Rude Cosmetics

12:30pm-1:15pm: Creating Makeup Complexion: Sensual Skin Enhancer with Nick Lujan for Kevyn Aucoin @ Riot Beauty

1:30pm-2:15pm: Rutina de Skincare with Rosshana Bracho for Nuestro Secreto

2:30pm-3:15pm: What it means to be in the union? with Jennifer Bullock, Jessica Padilla & Chris Milone for IATSE Local 798

3:30pm-4:15pm: Multi-Dimensional Skin with Dashley Lopez for New York Makeup Academy

SEMINAR STAGE B

SUNDAY, NOVEMBER 7

**Seminar stage entrance is included in your show ticket.*

9:45am-10:30am: Chameleon pigments all the way! with Larisa Larina for Larina Makeup

10:45am-11:30am: So What Now? Building Your Strongest Post-Pandemic Career with Michael DeVellis for The Powder Group

11:45am-12:30pm: Incorporating color into your everyday clients with Teresa Luz Ramos for Mehron

12:45pm-1:30pm: Makeup Transformation en Español with Francis Star for Francis Star Cosmetics

1:45pm-2:30pm: Creatives and mental health... you ok? with Racheal Adetayo for Lippiebook

2:45pm-3:30pm: Makeup and Make Money with James Vincent for LimeLife by Alcone

3:45pm-4:30pm:

DEMO STAGE A

SUNDAY, NOVEMBER 7

**Demo stage entrance is included in your show ticket.*

10:00am-11:00am: The Editorial Canvas: Complexion for the Camera with Eddie Duyos for MAKE UP FOR EVER

11:15am-12:15pm: Luxury bridal skin prep and the B3 Balm Squad Program with Alice An for B3, Brush Beauty Balm

12:30pm-1:30pm: Airbrush Tattoo Cover Up Jackie VanRiet with for Muse Beauty.PRO

1:45pm-2:45pm: Learn About the Superior Quality of OMNIA® with Kevin James Bennett for OMNIA® Professional

3:00pm-4:00pm: Mayan Secrets for Today's Modern Beauty with Ruben Bermudez for TZOL'SKIN

DEMO STAGE B

SUNDAY, NOVEMBER 7

**Demo stage entrance is included in your show ticket.*

10:15am-11:15am: Ready, Set, Glo! with Camille Donnarumma for Millie D Cosmetics

11:30am-12:30pm: Seamless lash application. How to find the perfect lash fit with Mari Shten for Lash Lash

12:45pm-1:45pm: Glow & Gleam Flawlessly with Melanie Mills for Melanie Mills Hollywood

2:00pm-3:00pm: Approaching Trend: Balancing and Interpreting Modern Eye Trend with Tony Tolve for Alcone Company

3:15pm-4:15pm:

INTERNATIONAL STAGE

SUNDAY, NOVEMBER 7

**International stage entrance is included in your show ticket.*

10am-12pm: Pepe Guitierrez - Mexico

11am-1pm: Danessa Myricks

1pm-3pm: Ederson Oliveira - Brazil

2pm-4pm: Yvonne MacInnis – Canada

ARTISTS UNITED

SUNDAY, NOVEMBER 7

Danessa Myricks Beauty presents Artists United Featuring Danessa Myricks & Alessandro Alcantara – 5:00pm-8:30pm – \$209

Join us for “Artists United – Danessa & Friends” during this special educational series Danessa will share the stage with some of her extraordinary beauty family from around the globe!

Danessa’s guest is the incredible Alessandro Alcantara hailing from Brazil. Join us for this educational session with this dynamic Duo!

Alessandro Alcantara – Brazil

Signature Look

This internationally renowned educator needs no introduction! His creativity is out-of-this-world and we couldn’t be happier for having him on board! He will impress us with his elevated signature look which is so spectacular and mind-blowing.

Danessa Myricks

Breathless Skin & Eyes

Danessa will demonstrate her signature approach to designing skin including skincare, perfecting complexion, shaping, sculpting and maximizing glow! Color and texture are her ultimate playground. Watch as she shares new strategies for amplifying and applying color for the face and eyes.

Pricing includes a gift bag valued at over \$300.