

THE MAKEUP SHOW NYC

Make-up experts, The Powder Group, and event producers, Metropolitan Events, have just announced their partnership on New York City's first-ever trade event exclusively driven by the art of make-up.

The Makeup Show NYC will take place in the 24,000 square foot Metropolitan Pavilion in May 2006. Warpoint, along with artist agency ARTISTS by Timothy Priano, sponsors of the event and the exhibitor list will include the who's who of the pro make-up industry: MAC, Kett Cosmetics, Temptu, FACE atelier, Naimie's, Alcone, Three Custom Color, PAINT cosmetiques, The Makeup Shop, Makeup Designory and dozens of other make-up brands and educators have already signed on to be a part of this groundbreaking event. "We wanted to develop a show that celebrates all aspects of the art of make-up: a show that motivates, educates and inspires," said show director, Michael DeVellis. "It will bring the community together right in the middle of one of the most exciting and artistic cities in the world." For more details and up to the minute event updates visit www.themakeupshow.com.