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WWWD **FRIDAY**
Beauty

SNIPPETS

SHOW BIZ: The Makeup Show held its inaugural Los Angeles edition March 15-16 at the California Market Center, and more than 2,100 people attended, topping the first show in New York four years ago. The show featured some 55 exhibitors, including Temptu, Youngblood Mineral Cosmetics, Korres Natural Products, Becca, Lash Control, Jane Iredale and Make Up For Ever. A few key lip products were the talk of the show. Obsessively Compulsive Cosmetics' lip tar, a \$15 cross between lipstick and lip gloss, was a brisk seller, as was Kissable Couture's \$22 First Lady pink-brown lip gloss shade that's being worn by Michelle Obama. In May, Kissable Couture will launch a warm pink \$22 lip gloss called Lady Love developed in collaboration with singer LeToya Luckett, who is releasing an album of the same name that month.