

THE MAKEUP SHOW NYC AT A GLANCE 2012

Keynote and business forum



Mastering The Beauty Business – Troy Jensen

Sunday, May 13 - 10:00 – 11:30

Known for his remarkably star-studded roster of celebrity clients, expertise in the industry and ability to make every makeup look memorable Troy Jensen is a one of a kind artist. You've seen his work on Jennifer Lopez, Christina Aguilera, Gwyneth Paltrow and Katy Perry just to name a few. Troy Jensen has an intense passion for illuminating the beauty in every face he touches and his accomplished work has been seen everywhere from the most notable red carpet looks, elaborate music videos, and editorial spreads in *Vogue*, *Vanity Fair*, *Harper's Bazaar* and countless others. An artist in every sense of the word, Troy has cultivated his talents in creating raw glamour and has applied his experience, aesthetic, and passion to photography and beauty writing with his own blog. In this fascinating Keynote Troy will invite you in to his world where art and makeup go hand in hand and tell you what you need to do to construct and secure your own place in this ever changing industry. He will share insight into the importance of adaptability and show you clues to achieving longevity in a growing makeup market. This must see keynote seminar gives you access to the mind of a master and will change the way you think about makeup.



The Transformation of Makeup with Johnny Lavoy

Sunday, May 13 – 12:00 – 1:30

Makeup artist and hair stylist Johnny Lavoy is one of the most sought after in the industry and his editorial and teaching credits span the globe. As the Artistic Director and founder of Moda-Rey Salon & Spa—the West Hartford, Connecticut business he started 18 years ago—Johnny began to make a name for himself for his flawless hair and makeup applications. Over the last few seasons his impressive resume and contract with L'Oreal have made him a fixture during NY fashion week with clients including Michael Kors, Kenneth Cole, Vera Wang, Proenza Schouler, Carolina Herrera, Pat Fields, and Duckie Brown. In the pages of magazines including *Vanity Fair*, *VogueItalia*, *In Style*, *Ocean Drive*, *Glamour* and *Elle*, Johnny's work has also appeared on the red carpets of the Emmys, the Tonys and the Oscars. In this Keynote, Johnny will demonstrate the techniques and makeup mastery that has made him a favorite of celebrities including Lady GaGa, Rosie Perez, Frieda Pinto, and Gayle King and led to his being featured on E Entertainment Television, The Style Channel, A&E Biography, The Learning Channel's *The Makeover Story*, Discovery Channel, *Ambush Makeover*, and HBO. In

addition, Fordmodels.tv has provided Johnny with a global fan base. With several million internet “hits,” he’s becoming one of the most popular hair stylists online. Listen as he shares his story about taking your career from your local salon to the international fashion and celebrity arena and lets you in on the secrets for success.



**One on One with Frances Hathaway- Sponsored by Make Up For Ever
Sunday, May 13 – 2:00– 3:30**

Acknowledged as one of the world’s top makeup artists and appreciated for a talent that has shaped beauty brands and been shared in countless editorials and ad campaigns, Frances Hathaway has truly inspired a generation of artists. Her work with photographers including Mario Testino, Nick Knight and David Bailey and on famous faces ranging from Naomi Campbell and Susan Sarandon to the late Princess Diana has elevated Frances beyond makeup to true artistic icon. In this keynote, Make Up For Ever Vice President Professional Division and long-time friend Michael DeVellis will lead Frances through an intimate interview and question-and-answer session highlighting her career and giving candid insight on being a makeup artist on an international level. Frances will also share the secrets of her famed application process as she leads us through a demonstration of her **artistic process**.



**Making Up with [Kristofer Buckle](#)
Sunday, May 13– 4:00- 5:30**

From *X Factor* to some of the most famous faces in the business, makeup artist Kristofer Buckle’s impeccable eye and unflinching devotion to the perfect balance of intrinsic beauty and the power of makeup has garnered the attention of the beauty, fashion and film world alike. His reputation for strong bone structure with attention to individual style and innate glamour has consistently made him a popular name with Hollywood A-listers such as Charlize Theron, Demi Moore and Renée Zellweger. Features on the covers and in the pages of major publications including *Allure*, *Vogue*, *Harper’s Bazaar* and *i-D* and his creative work with photographers such as Mario Testino, Annie Leibovitz and Patrick Demarchelier has led to an ever-growing list of advertising clients including Christian Dior, Dooney & Bourke, Stephen Webster, and Neutrogena. In this keynote, Kristofer gives insight into his career and the industry and helps you understand what has made him a go to artist for everyone from Jennifer Lopez and Christina Aguilera to Mariah Carey. Learn why they turn to Kristofer to create their signature look for music videos and live events. Kristofer will also reveal his vast knowledge of makeup and light paired with his diverse awareness of history, which makes him irreplaceable when creating looks for today’s leading artists.



A Career in Makeup – [Matin](#)

Monday, May 14 - 10:00- 11:30

With a background unlike any other in the beauty industry celebrity makeup artist Matin has made his mark on the makeup profession. In his first time at The Makeup Show, Matin will bring experience and artistry to our stage and share it all with you. From molecular biologist to makeup superstar, this native of Afghanistan has become one of the most coveted celebrity makeup artists, working with Gwyneth Paltrow, Cynthia Nixon, Liv Tyler and Rachel Weisz, to name just a few. In addition to working with celebrity clients, he was a Laura Mercier Cosmetics spokesperson and has been featured in the beauty pages of leading fashion magazines such as *Harper's Bazaar* and *Allure*, and his work has graced the covers of *Elle*, *Amaan*, *Marie Claire* and *Nylon*. Listen as he discusses his career, offers tips on how to take yourself to the next level, demonstrates the techniques that have made him such a sought after artist, and delivers expert advice on how to make a name for yourself in this competitive industry.



Creating an Empire in the Beauty Industry – Jed Root

Monday, May 14 – 12:00– 1:00

Jed Root is a name synonymous with integrity, artistry, celebrity and is connected to some of the biggest names in the beauty business. Following a stint as a booking agent at the now defunct Name Models agency, Jed started, Jed Root, Inc., representing photographers, hairstylists and makeup artists. Kevyn Aucoin was the first client on his roster, and Jed continues to represent iconic artists including Dick Page and Laura Mercier, Hair Stylists Serge Normant and Ted Gibson, Photographers Alexei Hay and Mariano Vivanco, Stylist Joe Zee and countless others. Since moving to NYC in 1981 Jed's career and contribution to our industry are unparalleled. He has created a fashion empire. In this first time keynote, Jed will speak from his own experience in the fashion and beauty industries, share his thoughts on where he sees the industry today and offer advice on what he looks for in artists and assistants looking to be signed to Jed Root, Inc.



Thinking Outside the Box – Sutan Amrull

Monday, May 14– 1:30 – 3:00

With over ten years of experience in the fashion and beauty industry, Sutan Amrull is truly a one of a kind makeup artist. He's recognized by millions of fans as a favorite makeup artist and expert on *America's Next Top Model*. His clients include such famous faces as Tyra Banks, Paulina Porizkova, Twiggy, and Adam Lambert for whom Sutan designed all the tour looks for Adam's Glam Nation Tour. As the Season 3 winner of *RuPaul's Drag Race*, Sutan won the hearts of every artist out there. With a

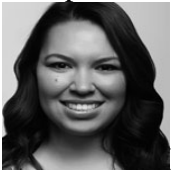
background in fine art and illustration and an understanding of color, texture and the camera, Sutan manages to make makeup magic with a style that sets him apart from the competition. In his first time at The Makeup Show, Sutan will shed light on his unique style and show us some of the secrets of his innovative and imaginative makeup application, as well as share stories from his life and career, inspiring all of us to think outside of the box regarding our own artistry.

Fundamentals of Complexion and Contour – Fundamentals

[Danessa Myricks](#) \$125

Sunday, May 13 - 10:00- 1:00 Studio 1

In this Intensive hands -on workshop we will look at one of most important aspects of any application...achieving the perfect foundation. We will explore how product can be manipulated by an artist to attain any desired coverage and texture and the importance of color theory, color matching, correction and coverage in creating flawless foundation. We will discern the decision making process and the why and when in choosing liquid, crème and powder formulations. In the hands on portion you will be challenged to color match multiple clients and correctly apply three different formulas of foundation to achieve desired coverage. This workshop is ideal for beginning makeup artist or artist who want to explore the building blocks of a beautiful application.



Perfecting the Canvas – Focus - [Kathy Aragon](#) \$125

Sunday, May 13 - 10:15-1:15 Studio 2

Perfect skin is the basis for every beautiful makeup, from editorial to everyday beauty. In this workshop you will be asked to go beyond the basics and bring your complexion and coverage to the next level of editorial ready makeup. In this workshop artists at every level of the industry will break down the elements of their application and learn to ask the questions that result in a flawless finish every time.



Glamour Makeup – Focus -AJ Crimson \$125

Sunday, May 13- 10:30- 1:00 Studio 3

In this workshop a celebrity makeup artist demonstrates the application techniques and product choices that have made them the favorite of celebrities, editors, and art directors. . Learn how to take your basic beauty makeup application and develop it into your own signature style that your clients will be clamoring for. You will learn how to develop your own eye for editing as well as tricks and techniques to makeup your makeup more than you ever thought it could be.



Lash, Lip and Brow Excellence – Focus – [Jon Hennessey](#) \$125

Sunday, May 13 - 1:45– 4:15 Studio 1

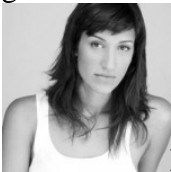
Making faux lashes look realistic is a necessity for every artist. In this workshop we will revisit eye shapes to identify the type of lash style that is needed to best suit the eyes through the application of individual, strip or cluster eyelashes. You will watch as the presenter demonstrates how to customize lashes for the client and keep lashes looking modern in every situation. You will also explore techniques for keeping brows polished and perfect and address the basics of lip application and the methods that bring your makeup to celebrity level. In the hands-on portion the presenter will bring you through the application procedures and artistic process while giving you guidance and direction to these important details in your makeup application.



Understanding Airbrush – Fundamentals - [Orlando Santiago](#) \$125

Sunday, May 13– 2:00 – 4:30 Studio 2

The Airbrush Basics Workshop will present you with a review and demonstration of the range of airbrush equipment and products on the market. The instructor will provide you with the need-to-know information that will make using the equipment easy to understand from choosing your product. In this workshop we will explore the basics from assembling and dismantling the airbrush for cleaning purposes, learning to be proficient and precise in your application and how to navigate the many choices in equipment and product for each job. You will be introduced to the key airbrushing techniques required for beauty and body makeup and practice basic airbrush makeup application under the guidance and feedback of a celebrity artist.



Perfect Beauty – Fundamentals – [Esterique Aidan](#) \$125

Sunday, May 13 - 1:30 – 4:30 Studio 3

Perfecting your technique, detailing your work and understanding control and precision in beauty makeup applications for everything from bridal to red carpet, commercial work to film, television and print is essential for becoming a well known and well respected artist. In this workshop you will learn to create your precise and perfected make-ups and develop an understanding of the fundamentals of each area of the face in every application. In the hands on portion of the workshop you will learn to step back from your work and ask yourself the questions that will lead you to precise and perfect applications helping you client to achieve their most beautiful look. This workshop is ideal for early stage artists or those who want to breakdown their application and build a better understanding of how every choice and administration of color effects the end result.



Basic Editorial Hair Styling for Makeup Artists: Johnny Lavoy \$145

Sunday, May 13– 2:30-5:00 – 8th Floor Showroom

As every makeup artist needs to know more about other areas of the industry to maximize their career and make more money it is essential to understand the product, principles and fundamental techniques of hair styling. In this workshop Celebrity Stylist Johnny Lavoy brings you through simple products and techniques that you can use to develop a basic understanding of working with hair and helps you gain an understanding of editorial texture. Johnny will demonstrate simple straightening and curling techniques as well as editorial hair styles that are ideal for your work in fashion, runway or bridal jobs.

Mannequins and hot tools will be provided so attendees can practice some of the techniques Johnny demonstrates. Attendees must provide their own brushes. L'Oreal hair product will be distributed to all attendees and yours to keep as a personal gift from Johnny Lavoy!



Makeup For High Intensity- Function – [Jon Hennessey](#) \$ 125

Sunday, May 13 - 5:00- 7:30 Studio 1

From the bride who is in makeup all day to photo shoots in challenging locations like beaches, deserts and dark makeup rooms that challenges a makeup artist faces go far beyond creating a beautiful makeup. In this hands on workshop you will learn to choose the products that make your makeup longer wearing and how to keep it looking flawless all day long. The presenter will let you in on celebrity secrets you can add to your arsenal for keeping your skills savvy and your makeup looking sophisticated. Look at the products on the market that deal with everything from waterproofing to the magnifying eye of HD and how we can work to master makeup for every occasion.



Color Theory in Application and Correction – Fundamentals – [Orlando](#)

[Santiago](#) \$125

Sunday, May 13 - 5:00- 8:00 Studio 2

Color Theory is essential for every makeup artist to comprehend as it touches every area of our artistry. Color theory allows us to understand how colors react to each other as well as how our eye and the camera will capture that reaction between two or more colors. Color theory helps us to understand how we can correct discoloration in the skin tone, minimize skin imperfections like blemishes or under eye darkness and to spotlight or soften features, such as eye color, depending on our needs. In this hands on workshop you will learn the influence and impact of color theory in choice, composition and combination as well as learn to make your own foundations, develop your own shades

and use colors to design custom look for your clients. This is a must attend makeup event for every artist.



Essential FX- Function – [Paul Thompson](#) \$125 Sponsored By Make-Up Designory

Sunday, May 13- 5:00 – 7:00pm Studio 3

Review the basic FX techniques and products that every artist needs to know whether they are working in film, television, commercial work or fashion. You will review the creation and application of scars, cuts, scrapes, burns and bruises as well as methods for producing skin conditions an aging and discuss considerations for film, lighting and continuity. Supplies are provided (1.5 Hours, Short Demonstration and Specific only to Essential FX applications)



Makeup for Photography – Focus – [Jon Hennessey](#) \$ 125

Monday, May 14- 10:00am- 12:30pm Studio 1

In this crucial event for anyone working in any print medium including bridal, editorial, headshot or other print work you will review what is involved in creating flawless beauty makeup for photography. This event is designed to help you better understand the details that make a makeup camera ready. The presenter will take you through the techniques required to transform a makeup for photography and the product and tools that can be used. They will share personal procedures as well as explore the precision required for photographic applications.



Advanced Airbrush: Editorial Beauty – Focus – [Orlando Santiago](#) \$125

Monday, May 14 - 10:15am-12:45pm Studio 2

This event is designed for artists with at least a basic knowledge of airbrush application and use who are interested in developing an editorial eye and style for high end beauty or fashion images using the airbrush as your tool. In this workshop you will explore the essential elements of color and texture and how to use the airbrush to achieve them.



Everything Eyes – Fundamentals – [Esterique Aidan](#) \$125

Monday, May 14 -10:00am- 1:00pm Studio 3

This event is an intensive look at the most diverse and interesting part of makeup artistry...the eyes. This will be an amazing review of eye makeup in various forms. We'll focus on creating smoky eyes, classic Hollywood eyes, using false lashes and cream liner

and finding unexpected ways to use color and texture. The presenter will lead the group through discussion of key elements in creating these looks including product review and technique and guide you through your own application. This is the perfect workshop for early stage artists or artist who want to step back from their own approach and look at different tricks and techniques in eye application.



Mastering Eyebrows – Focus – [Eugenia Weston](#) \$125

Monday, May 14 - 1:00pm – 3:30pm Studio 1

In this workshop we will explore the techniques and secrets for shaping, defining and designing the perfect eyebrow for every occasion. We will address the challenges makeup artist face in redesigning brows as well as discussing the importance of the brow for framing the face and finishing a look. In the hands on portion of the workshop artists will work with attending artists and practice the precision of eyebrow application in any makeup and what these skills mean in bringing your artistry to an elevated level.



Editorial Beauty – Function – [Danessa Myricks](#) \$ 125

Monday, May 14 - 1:15pm- 3:45pm Studio 2

This workshop will help you develop an understanding of the process and logistics of working in Editorial and developing more fashion oriented looks in your work. We will discuss the editorial collaboration and creative process as well as demonstrate essential techniques and product choices in keeping your work modern, fashionable and controlled



Red Carpet Beauty – Function – [Esterique Aidan](#) \$125

Monday, May 14 - 1:30pm – 4:00pm Studio 3

Whether your work is with celebrities for award ceremonies or real women and weddings, red carpet beauty will help you better understand and execute special event makeup. Watch and learn the secrets to long lasting makeup that will be flawless in photographs, video and in person and then practice in your own application under the guidance and feedback of a celebrity makeup artist.

Seminars & Events

Enjoy Panels, Feature Presentations and Exhibitor Seminars by the industries best. From Spring Trend and Bridal to Airbrush and FX, these seminars will provide a great selection of events, designed to inspire and inform. Presented by some of the biggest players in the business, these complimentary events are seated on a first-come first-served basis and do not required registration and are included in

admission to The Makeup Show.

Feature Presentations -Seminar C- Located on the Second Floor (Presented by The Makeup Show)



Sunday, May 13, – 10:45- 12:15

Kit Focus: The Makeup Show Artists: James Vincent, Jon Hennessey, Orlando Santiago, Esterique Aidan

The Makeup Shows Director of Artistry James Vincent presents his most popular seminar with a panel made up of The Makeup Show Artists team, some of the best in the business giving insight and ideas on building the best kit and offering the what, why and how of assembling the ideal makeup kit. Whether you are a veteran in the industry or just starting out this seminar will save you money, time, and a bad back by exploring how to make the most out of what you have while bringing the least amount of makeup to set.



Sunday, May 13 – 2:00-3:00

Beauty and the Blog- Lianne Farbes, Felicia Walker Benson, Jen James, Victoria Stiles, Sherry Blossom, Tia Williams

The internet has become a place for makeup artists to build their network, their name recognition and create credibility and blogs have become the hottest way to stay connected to all that's hot in the world of makeup and makeup artistry. In this panel discussion you'll learn how to become a part of this important network of artists, develop your own blog and become a part of the growing blogger community who shares your passion for beauty.



Sunday, May 13– 3:30-5:00

Making Up With Ricky Wilson

Makeup Artist Ricky Wilson has always been intrigued by the power of makeup to transform women from ordinary to extraordinary. His beauty philosophy is based on teaching women to enhance their own style and beauty and find their own inner diva by experimenting with colors and trends. With an extensive career including work on fashion shows, print publications, celebrity clients and socialites he simply does it all. In this keynote, Ricky will be sharing some of his expert application tips that have landed his work in the pages of magazines including *Harper's Bazaar*, *Vogue*, *Brides*, *Lucky*, *Elle*, *Allure*, *Town and Country* and *Modern Bride*, to name a few, and he frequently is contacted by magazines to give input on trends and insight on his red carpet work. He will be building a makeup look from start to finish and

bringing us every step of the way with insight into the why, what and how that have led him to work with a who's who in this business, including designers such as Dior, Vivian Westwood, Vera Wang, and Betsey Johnson. Watch as he brings his beautiful application to life.



Monday, May 14 – 9:30-10:15

Industry Insight -Hosted by James Vincent – Panelists include Beau Nelson, Julia Heckler and more to come...

In this panel discussion, representatives, publicists, photographers, agents and artists from all areas of the industry talk about what you need to do to become a successful agency, union or editorial artist. The forum clarifies the role of the artist in all aspects and also includes facts and opinions on building your book, branding your name, assisting top artists and what you need to do to be represented. This Forum will be immediately followed by our Portfolio Reviews in The Makeup Show Pro Pods.



Monday, May 14 – 10:45-11:45

Breaking Down Barriers and Building a Career – Crystal Wright, Maurice Stein and Michael DeVellis

Making money as a makeup artist requires tenacity, technique and the ability to adapt for each job and an industry that is constantly evolving and changing. In this important seminar we have assembled a panel of industry insiders who will offer insight, career advice, and expertise. We will discuss the changes in technology, media, product, and promotion as well as the types of work and education available in our dynamic industry.



Monday, May 14 – 3:00-4:30

Inside The Hunger Games – Ve Neill - Sponsored by Crown Brush

Bringing a beloved book series to the Big Screen is a daunting task on many levels and taking a book series like The Hunger Games, with its post apocalyptic world, action packed sequences and themes of big brother and personal independence to life while maintaining the fierce loyalty of its rabid fans is monumental. The Hunger Games' filmmakers walk a fine line between encouraging the devotion and not falling prisoner to it. Designing and Leading the makeup is a major task. And Ve Neill is certainly the woman for the job. One of the most renowned make-up artists in the motion picture business today, Ve Neill has over the course of her thirty-year career, earned 21 international nominations and wins for her creative and innovative makeup. In this keynote The Hunger Games Head Makeup Artist, Ve Neill will share stories from the set, shed light on the design process and share secrets for becoming a successful artist in the field of film and FX makeup.

SUNDAY, MAY 13TH

Seminar A – 1st Floor

- 10:00- 10:45** The Editorial Eye- Jon Hennessey for Inglot
11:15- 12:00 Mastering a Smokin' Hot Look with Kett's new Liquid Metal Pigments- Sheila McKenna for Kett Cosmetics
12:30- 1:15 HD for All – Jen Evans for Make Up For Ever
1:45- 2:30 AIRpods™: Work Smarter, Not Harder Cory Bishop for Temptu PRO
3:00- 3:45 Trendcasting -Victoria Stiles for Youngblood Mineral Cosmetics
4:15- 5:00 Atelier Bride- Kevin James Bennett for Face Atelier
5:00-5:45 Sate of the Union – Valerie Gladstone and Guests

Seminar B – 1st Floor

- 9:45- 10:30** Painting with Makeup- Using Art as Inspiration – Chantel Miller for MAC Cosmetics
11:00- 11:45 Hi-Def Makeup Techniques: Airbrush & Beyond- David Klasfeld for OCC Makeup
12:15- 1:00 The Importance of Color Matching- Learn the Easiest Way to Color Match- Maurice Stein for Cinema Secrets
1:30- 2:15 Exploring the Power of Color with Mehron's new Intense Pigments - Mehron, Inc.
2:45- 3:30 Bridal Tattoo Cover up with Airbrush Makeup- Dina Ousley, Al Lozano, Julie Tobias for Dinair
4:00- 4:45 Tools and Trends – Crown Brush

Seminar C- 2nd Floor

- 9:30- 10:15** **Mad Men Women-Style Guide for Summer '12-** Dan Sharp for T3 Micro
12:45- 1:30 James Boehmer for NARS Cosmetics

MONDAY, MAY 14TH

Seminar A – 1st Floor

- 9:45- 10:30** Hi Def Makeup- Helping You Solve the Makeup Challenges for Women of Color - Buntricia Bastian for Pinnacle
11:00- 11:45 Birchbox, A New Path to Discovery in Beauty- Katia Beauchamp for Birchbox
12:15- 1:00 Success is not An Accident- William Hall for Auraline Beauty
1:30- 2:15 Studio Focus: Kitten Liner, Bold Brows, and Bright Lips- Lori Taylor for Smashbox Cosmetics
2:45- 3:30 Timeless Trends for Bridal Beauty- Dominic Briguglio for Stila Cosmetics
4:00- 4:45 All New Makeup Must Haves- Vincent Mallardi for Alcone

Seminar B – 1st Floor

- 9:30-10:15** Naked Ambition- Kevin James Bennett for Naked Cosmetics
10:45-11:30 Make Green with Graftobian- Bridal Makeup a Good Cash Business-

RenRen for Graftobian Makeup Company

12:00-12:45 Complexion Fundamentals – Wanda Longo, CoverFX for Naimie’s Beauty Supply

1:15-2:00 Eyebrows are Everything- Reed Cromwell for Anastasia Beverly Hills

2:30- 3:15 Makeup Trends – Nadine Chiasson for Cosmix School of Makeup Artistry

3:45- 4:30 Makeup Artistry for Entrepreneurs-Erik Kaser for Glamcor

Seminar C – 2nd Floor

12:15-1:00 Artistic Advantage – Talia Cich for Make Up For Ever

1:30-2:15 State of Airbrushing – Panel Presented by Temptu PRO

In addition to our Main Floor Seminars, this year in NYC, Supporting Sponsor Make-Up Designory brings top FX, Television, Fashion and Body Art experts exemplifying what they do best in the industry to the MUD Stage. Located by the lounge on the 2nd Floor and MUD Cosmetics booth # 2F 22. To stop by and take a glance, see the schedule below;

Sunday, May 13th

9:00-10:30 *Going the Distance* – Paul Thompson

10:45-12:30 *Avant-Garde for the Avant-Garde* Kelly Budd

12:45-1:45 *Blushing Brides*- Audrey DaCosta

12:00-3:00 *Red Carpet Ready*- Reiva Cruze

3:15-4:15 *Smokin’ Eyes*- Merideth Haring

4:30- 6:00 *Boo boos, bruises and burns. Oh my!* - Craig Lindberg

Monday, May 14th

9:15-10:30 *Color Theory* – Kristina Monique Cortez

10:45-11:45 *1960’s Make-up* -Reiva Cruze

12:00-2:15 *Split Personality* – Ray Shaffer

2:30 -3:30 *Natural Beauty* - Chantal Mariani

3:45-5:00 *Aging with Just Color*- Paul Thompson

**This year we are also happy to introduce our first-ever...
The Makeup Show Career Fair!**

**Monday, May 14, 4:00-6:00, at The Makeup Show NYC
Come together at the Career Fair to RECRUIT, SCREEN and HIRE
qualified candidates.... And you can be one of them!**

Immediate face-to-face interviews and career tips from industry experts; meet with local and national employers! Step into your next job right here at The Makeup Show NYC!
What will be your next dream job? Gain access to 20 top industry brands looking to hire and train their leading artists and employees. Find out by exploring brands like Make Up For Ever, Cinema Secrets, Auraline Beauty, Crown Brush, The Powder

Group, MAC Cosmetics, Senna Cosmetics, Obsessive Compulsive Cosmetics, Stila Cosmetics, and many more....

Two hours solely devoted to *you* making the connections that will bring *your* career to the next level. Come with your resume in hand as executives from top brands meet and greet attendees and scout for potentials to fill coveted positions. Get career advice on how to be a winning candidate—from putting the perfect resume together to preparing for interviews. [More details here.](#)

Admission to The Makeup Show Career Fair: Tickets are Limited

The Makeup Show Ticket Holders – \$10 additional – To Pre-Register please

email info@themakeupshow.com

If you are attending The Makeup Show Sunday, May 13th but would like to also attend the Career Fair on Monday, May 14 from 4pm-6pm you must Pre-Register as well and bring your Sunday Wristband along with \$10 to confirm registration at the Registration Desk at the entrance. **Non-Ticket Holders – \$50**

Start your path to a new career in makeup by attending this seminar...No Pre-Registration is required, this is a complimentary seminar with the purchase of your show ticket.

Getting Hired in the Makeup Industry

Sunday, May 13th 6:00-7:00 – The Level - 5th Floor

Understanding the ins and outs of the interview and presentation process are essential for landing important positions in the makeup business. Whether you are looking to land a freelance position or be hired on by a makeup brand as an artist, educator, or manager, knowing the secrets to a successful interview and making a great first impression are important. In this panel, industry insiders Koren Zander and James Vincent offer advice on how to impress an interviewer and prepare yourself to make the most impact in your makeup application and demonstration during the interview process to secure the position.