

## Keynote & Business Forum

The Makeup Show Keynote & Business Forum has become an anticipated event for all of our attending artists as it allows artists and industry insiders at all levels of the industry to watch, listen and learn from icons, legends and the leading artists influencing and making an impact on our industries past, present and future. Whether it is the latest in technology, insight into one particular area of the industry, advice on union or agency, or an intimate look into the life of a leading artist, The Keynote & Business Forum has become a must for the attendees who want to learn the tips, tricks and techniques to advance their own artistry and careers.



### **A Career in Makeup – Gregory Arlt**

**Sponsored by MAC Cosmetics**

**Sunday, May 1, 10:30-12:00**

Gregory Arlt has made himself a force to be reckoned with in the makeup industry. As an award-winning make-up artist and grooming expert, Gregory has worked with some of the biggest names in music, film and fashion in career that spans decades. As Director of Makeup Artistry, Gregory is an educator and artist also responsible for being a brand spokesperson, working closely with product development, and mentoring senior artists. Whether dealing with the esoteric, the sensational or the ordinary, Gregory's eye for detail and knowledge of product influences all that he does. In his first keynote at The Makeup Show, Gregory will share how he got started in the industry and show you the why's and how's of creating an unforgettable makeup regardless of your own area of expertise. Watch as he shows the detailed techniques for which he has become known, shows you how to use some of his favorite MAC products and listen as he offers insight on what you can do to build your own career in the celebrity makeup field including landing those coveted positions with the one and only MAC Cosmetics.



### **Art School with Dany Sanz**

**Presented by MAKE UP FOR EVER & MAKE UP FOR EVER Academy**

**Sunday, May 1, 12:15-1:45**

Create. Educate. Elevate. This is the mission of the MAKE UP FOR EVER Academy worldwide. Founder of the brand, Dany Sanz, a former painter and sculptor, has always been passionate about teaching the art of makeup and sharing her vision with artists around the globe. In this exciting keynote presentation, Dany and educators from the MAKE UP FOR EVER Academy and Pro teams will breakdown the fundamentals of makeup, artistry, and experimentation. Dany will share how her background as a student of fine art led her to the makeup industry and a lifetime dedicated to makeup education. Come and learn from a master of makeup and see how an understanding of the basic principles allows you to become a better artist.



### **I'm With the Brand:**

**From My Living Room to L'Oreal with Wende Zomnir**

**Sponsored by Urban Decay**

**Sunday, May 1, 2:00-3:30**

As one of the original co-conspirators behind Urban Decay and one of the innovators who brought bold change and a much needed shake up to a

stale beauty industry, Wende Zomnir has been the Chief Creative Officer and creative mind behind the Urban Decay brand since its inception 20 years ago.

As the daughter of a Texan beauty, Wende was born and bred to be a makeup junkie and a woman with a sense of purpose. Her unconventional approach to the prestige beauty industry started with a simple premise: create high-quality makeup in shades the traditional brands didn't offer and create new ways of producing and wearing makeup that had not been seen before. Wende's global experiences and creativity brought UD to the forefront of the beauty industry. With the first UD photo shoot taking place in Wende's apartment, she never thought it would grow to be the global brand it is today.

In this first-time keynote at The Makeup Show, join Wende on her journey and learn what it takes to go from startup to sensation. Listen in as she shares a play-by-play of what it takes to survive and thrive in the ever-changing climate of color cosmetics. Settle in for some inspiration that will have you taking your own business and brand to the next level.



**Exposed: Signature Style – Mick Rock**  
**Sunday, May 1, 3:45-5:15**

In the world of music, fashion and makeup there are few artists who have made as much impact as photographer Mick Rock. With an international reputation for creating unforgettable images Mick's work is featured in galleries all over the world and his books have become a must-have in the reference library of every makeup artist. The man who immortalized bands and artists from Blondie and Queen to David Bowie has a long legacy of work that has been firmly cemented in our collective pop culture memory. Mick continues to create unforgettable images with musicians like Lady Gaga, Snoop and Lenny Kravitz and has created an aesthetic which influenced a generation of fashion and music photographers and inspires us all. In this first time keynote at The Makeup Show NYC, it is our pleasure to host Mick as he shares his story, shows us some of his favorite work from throughout his career and offers advice for makeup artists searching for their own style and voice while looking to make a mark in today's industry.



**Our Industry Today**  
**Michael DeVellis, Johnny Lavoy, Sian Richards**  
**and Timothy Priano**  
**Sponsored by The Powder Group**  
**Monday, May 2, 10:30-11:30**

In this new, keynote program presented by The Powder Group, you will hear from a selection of top industry leaders as they discuss the ways that the pro makeup industry has evolved and what we can expect next from this dynamic and ever changing field. Hosted by On Makeup Magazine and TPG founder, Michael DeVellis, this program will include a panel of industry leaders including Timothy Priano, owner of Artist by Timothy Priano agency, and celebrity Hair Stylist and Makeup Artist Johnny Lavoy, and

take attendees through a discussion of pertinent issues that artists face today. With advances in technology, the influence of social media, more makeup artists entering the industry than ever before, adaptability and an understanding how to navigate your way through a career in makeup are more important than ever before. Today's clients are looking for more from today's pro, and this session will help you understand how to be all you can be so that you can build your most successful career ever. This must-attend event will provide you the understanding of what you need to be prepared for and what you can leave behind, and set you up for your most successful career ever.



**The Signature Style of a Celebrity Artist – Scott Barnes**  
**Monday, May 2, 12:00-1:30**

As one of the most celebrated and sought after makeup artists in the industry, Scott Barnes' work on some of the most famous faces in the world has changed the way we look at beauty. Scott's successful career as a makeup artist has made him the go-to for celebrities and photographers and takes him around the world, inspiring him to look beyond the conventional methods of color, contour, light and line. In this first time keynote, Scott shares his insight into working in the celebrity and editorial world, offers expert advice on what you can do to bring your makeup to an editorial level in every application and lets you know how to find your own footing and make your own stand in this always changing makeup business. Scott will also demonstrate the signature style and skill that have positioned him as a celebrity artist.



**Making It In Makeup – Renny Vasquez**  
**Monday, May 2, 2:00-3:30**

The road to success is different for every artist but talent, drive and tenacity are certain to be a part of it. Makeup Artist Renny Vasquez has managed to make a name for himself in NYC, the DMV, Hollywood and beyond by bringing his brand of education and artistry from coast to coast by using social media, artist events and an impressive work ethic to spread his beauty message. Clients include celebrities such as Jennifer Lopez, Serena Williams, La La Anthony, Kelly Rowland, Brandy, Gabrielle Union and Keke Palmer just to name a few. In his third keynote for The Makeup Show, Renny speaks about his own journey, shares his ideas on the things you can do to put your own career on the fast track and shows you an example of the beautiful makeup for which he has become known.

## Featured Presentations



**How to Join and Work in the Union**  
**Sunday, May 1, 2:00-3:00**

Anyone interested in a career that involves film, theater, television or video needs to understand all that working in those industries entails – including the importance of being a member of the Union. Join these Union representatives and member as they discuss everything you need to know

about getting into, and working in, the East Coast Makeup and Hairstylist Union – The Local 798. These artists will explain who should join and what it takes to become a member of the Union, what expenses and ongoing requirements are involved, what are the benefits of membership and answer your questions.



### **The Skin That I'm In – Diversity in Artistry and Application**

**Lori Taylor, Nick Lujan, Erik Soto, Melanie Mills & James Vincent**

**Monday, May 2, 12:00-1:00**

In this age of social media marketing and overwhelming amounts of information inundating us constantly the idea that the needs of our artists and clients of color are not being met seems impossible. As an African American sits in the White House and actors of all different skin tones and ethnicities are

winning Emmy's, Grammy's and academy awards the idea that the professional artist community, cosmetic brands and our beauty industry continues to ignore faces of color in formulation, fashion, advertising and editorial features is an issue we need to recognize. In this first time panel our Director of Education and Artist Relations James Vincent invites a diverse panel of brand owners, artists and beauty insiders to join him on stage to discuss this hotly debated topic and explore what we can do as a community to become one of inclusion. We will discuss favorite products, personal view points and share information and opinions on the importance of breaking race barriers in our artistry and industry. We will speak about the idea that artists can only work on skin tones similar to their own and break down the myths and stereotypes while offering some of the solutions we have come up with in our own career. The Makeup Show pushes towards the future and in this most diverse of makeup markets we look toward ideas and implementations to creating a strong and diverse pro makeup community.



### **Here's Where I Am: Setting Your Own Success**

**Johnny Lavoy, James Vincent and Danessa Myricks**

**Monday, May 2, 3:30-4:30**

Building a business as a makeup artist requires successful planning, promotion and branding in any market. Regardless of the city you work in or call home you must know how to put together successful business materials, master makeup application and create a portfolio and online presence that represent you and appeal to various clients. You can also find and define your own path and presence in this vast makeup industry. In this session Makeup Artist and The Makeup Show Director of Education and Artist Relations, James Vincent is joined by a panel of artists who have created their own place and redefined what success in makeup can mean including Johnny Lavoy. Join us for inspiration and honest advice from artists who have done it and can help you make your own name in the beauty business.

## Main Floor Seminars

Enjoy seminars by the industries best. From Spring Trend and Bridal to Airbrush and FX, the Main Floor Seminars will provide a great selection of events, designed to inspire and inform. Presented by some of the biggest players in the business, these complimentary events are seated on a first-come first-served basis and do not require registration and are included in admission to The Makeup Show.

### Sunday, May 1<sup>st</sup>

#### Seminar Space A 1st Floor

- 10:00-10:45 Discover the Art of Contouring - Erik Soto for Kat Von D Beauty
- 11:15-12:00 Beyond the Trend: Subjective Makeup - Bennett Jason for Inglot
- 12:30-1:15 Studio Skin: Complexion for the Camera - Lori Taylor for Smashbox Cosmetics
- 1:45-2:30 A Complexion Best Kept Secret: Introducing Water Blend - Nicholas Lujan for MAKE UP FOR EVER
- 3:00-3:45 Men's Grooming - Angela Wilson for MustaeV
- 4:15-5:00 Mastering Beauty - Anthony Gordon for Face Atelier

#### Seminar Space B 1st Floor

- 9:45-10:30 It Aint HD Without Great Tools: Telling It How It Really Is - Sian Richards for London Brush Co.
- 11:00-11:45 Multimedia Makeup VS. Social Media Makeup: Practical Techniques for Film, V, and Print - David Klasfeld for Obsessive Compulsive Cosmetics
- 12:15-1:00 Runway Makeup Secrets - Namani for Crown Brush
- 1:30-2:15 TEMPTU airpod pro: Redefine Airbrush - Dani Fonseca for TEMPTU PRO
- 2:45-3:30 Complexion & Dimension the NARS Way - Jenny Smith for NARS Cosmetics
- 4:00-4:45 Reverse Contouring - Eve Pearl for Eve Pearl beauty brands

#### Seminar Space C 2nd Floor

- 9:45-10:45 From Beauty to Fantasy, Power of a Brush Stroke - Athena Zhe for Graftobian Makeup
- 11:00-12:00 Kit Focus - James Vincent for The Makeup Show
- 12:30-1:15 Sephora Pro Brush selection and technique for portfolio worthy complexion – Hector Espinal for Sephora PRO
- 2:00-3:00 Feature Presentation  
How to Join and Work in the Union
- 3:15-4:15 Create a Flawless, Clean Look with the Sensual Skin Enhancer - Vivian Martin for Kevyn Aucoin Beauty
- 4:15-5:00 How to Achieve a Flawless Foundation Application - Philip Luque Director of Artistry For Youngblood Cosmetics

### Monday, May 2<sup>nd</sup>

#### Seminar Space A 1st Floor

- 9:45-10:30 #LipOfTheDay with Nichole Christine for Obsessive Compulsive Cosmetics
- 11:00-11:45 The Art of "Baking Makeup Technique" - Megan Hill Luman for MEHRON Makeup
- 12:15-1:00 Fresh & Glowing Skin: Achieving a Natural Beauty - Jordan Liberty for Friends Beauty
- 1:30-2:15 Tattoo Coverups: Hiding and Concealing in Film, TV & Bridal - Trason Fernandes for Bdeillum Tools
- 2:45-3:30 Building a Makeup, Like Building Your Business - Jacob Hyzer for Alcone Co.

3:45-4:30 Back to Basics: Color Theory - David Hernandez for Nigels Beauty

**Seminar Space B 1st Floor**

9:30-10:15 One Tool. Three Barrels. Endless Styling Possibilities - Amber Scudiero for T3 Micro

10:45-11:30 The Perfect Complexion for Dark Skin Tones - Valérie St Amand for BlackUp

12:00-12:45 Art of Brows - Eugenia Weston for SENNA Cosmetics

1:15-2:00 Mastering Complexion : Kit Must Haves - Nicholas Lujan for MAKE UP FOR EVER

2:30-3:15 Extreme Editorial Beauty - Regan Rabanal for MAC Pro

3:30- 4:15 Vanish Vitiligo: How to Invisibly Cover Vitiligo Patches on Dark Skin – Sheila McKenna for Kett Cosmetics

**Seminar Space C 2nd Floor**

9:30-10:15 Changing the Face of Beauty: A new approach to highlighting and contouring - Brandon Tucker for Pür Cosmetics

10:45-11:45 Simplify and Elevate your Makeup Kit - Dani Fonseca for TEMPTU PRO

12:00-1:00 Feature Presentation

The Skin That I'm In: Diversity in Artistry and Application - Lori Taylor, Nick Lujan, Erik Soto, Melanie Mills & James Vincent

1:15-2:00 Tips, Tricks and Trends for Eyebrows - Elke Von Freudenberg for Elke

2:15-3:15 Taming of the Bridezilla: How to Make Any Bride Happy and Beautiful – Megan Garmers for MG Hair and Makeup

3:30-4:30 Feature Presentation

Here's Where I Am: Setting Your Own Success - Johnny Lavoy, James Vincent and

Danessa Myricks

## Hands-on Workshops

Hands on Workshops allow an exclusive group of dedicated artists to be a part of intense learning with some of the largest names in our industry in an intimate setting. Each workshop is designed to allow attending artists to listen and learn through demonstration, discussion, coaching and critique via face to face attention from icons and celebrity artists allowing you to advance your artistry and career.



### **THE PERFECT BRIDE**

**Esterique Aidan – \$300**

**Saturday, April 30, 2016 – 9:00-5:00 – Studio 1**

This event is ideal for freelancers, salon makeup artists and anyone who wants to add makeup to, or perfect their work in the area of bridal makeup. You will understand the best products and techniques for long-lasting, beautiful bridal makeup. Learn the must-ask questions when working with a bride/bridal party and considerations for photography and video work.



### **BACKSTAGE AND BEYOND: UNDERSTANDING FASHION WEEK MAKEUP**

**Orlando Santiago and James Vincent – \$300**

**Saturday, April 30, 2016 – 9:00-5:00 – Studio 2**

Want to know what really goes on backstage at

Mercedes Benz New York Fashion Week? James Vincent and Orlando Santiago take you behind the scenes and show you the secrets you need to know. With more than 15 years of experience leading shows all over the world, James Vincent will share his insight into the design and production process as well as the art and business side of being a Key Artist.

In the workshop portions you will see behind the scenes from every side. James and Orlando will bring you through the act of assisting and understanding what you need in your kit, how to prepare yourself for the position what it means to interpret a key artists design, personality and instruction. Walk away from this workshop with the tools you need to succeed as a fashion runway artist as well as an understanding of how to get these coveted and exclusive positions.



### **EVOLUTION OF A PHOTO SHOOT**

**Danessa Myricks**

**Saturday, April 30, 2016 – 9:00-5:00 – Studio 3**

Creating a beautiful and effective editorial story or planning out any makeup application takes more than just great makeup artistry. In this unique event, we takes you through the process of creating magazine editorials and using make up artistry as a part of, or the lead story teller of the piece. Discussion and demonstration will review the process of putting together the story and working as an effective part of the team to create cohesive, currant and beautiful work.



### **EMPHASIS EYES**

**Esterique Aidan**

**\$140 Sunday, May 1, 2016 – 10:00-1:00 – Studio 1**

The emphasis on the eyes in most makeup applications cannot be denied and the decisions we make can make all the difference. In this hands-on workshop, we will explore the use of color, texture, and placement in creating shapes and illusions with multiple product options. We will discuss different product possibilities and the role they play in perfecting application and learn techniques for lining and defining, the importance and the power of depth and volume as well as explore the relationship between brow, lash and every area of the eye. Whether you are just starting out as an artist or want to bring your makeup to a more advanced level, this workshop will be sure to have you designing and applying a perfect eye for every occasion.



### **UNDERSTANDING COLOR THEORY AND COLOR CORRECTION**

**Orlando Santiago**

**\$140 Sunday, May 1, 2016 – 10:15-1:15 – Studio 2**

Theory is used to allow us to understand how colors react to each other and how our eyes see that reaction. This reaction is the basis of all make up design. Color theory applied in beauty make up lets us enhance certain features like eye color, make educated choices to correct discoloration in the skin tone or skin imperfections, and helps with issues like under eye darkness.

In more advanced or avant garde make up designs, color theory will help you create a unique and impactful end result. In this hands-on workshop, you will learn how to make your own foundations,

customize colors to design the best looks for your clients, and develop your eye to see how color theory applies to all aspects of your work.



### **FUNDAMENTALS OF COMPLEXION AND CONTOUR**

**Danessa Myricks**

**\$140 Sunday, May 1, 2016 – 1:30-4:30 – Studio 1**

In this intensive hands-on workshop, we will look at one of the most important aspects of any application...achieving the perfect foundation. We will explore how product can be manipulated by an artist to attain any desired coverage and texture and the importance of color theory, color matching, correction and coverage in creating flawless foundation. We will discern the decision making process and the why and when in choosing liquid, crème and powder formulations. In the hands-on portion, you will be challenged to color match multiple clients and correctly apply three different formulas of foundation to achieve desired coverage. This workshop is ideal for beginning makeup artist or artist who wants to explore the building blocks of a beautiful application.



### **MAKEUP FOR PHOTOGRAPHY**

**David Hernandez**

**\$140 Sunday, May 1, 2016 – 1:45-4:45 – Studio 2**

In this crucial event for anyone working in any print medium including bridal, editorial, headshot or other print work you will review what is involved in creating flawless beauty makeup for photography. This event is designed to help you better understand the details that make a makeup camera ready. The presenter will take you through the techniques required to transform a makeup for photography and the product and tools that can be used. They will share personal procedures as well as explore the precision required for photographic applications.

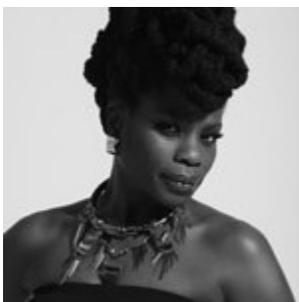


### **RED CARPET BEAUTY & BEYOND**

**David Hernandez**

**\$140 Monday, May 2, 2016 – 9:30-12:30 – Studio 1**

Whether your work is with celebrities for award ceremonies or real women, red carpet beauty will help you better understand and execute special event makeup. Watch and learn the secrets to making your makeup long lasting and ensuring it will be flawless in photographs, video and in person and practice the techniques and tricks the biggest artists in the business use to develop their signature looks.



### **EDITING AND EXAMINING YOUR WORK**

**Danessa Myricks**

**\$140 Monday, May 2, 2016 – 9:45-12:45 – Studio 2**

Perfecting your technique, detailing your work and understanding control and precision in beauty makeup applications is essential for becoming a well-known or well respected artist. Stepping back from your makeup and making edits is as important as how you design your look and deal with your client. Knowing when to stop and developing your eye to see the small detail in your makeup makes every makeup stronger.

This workshop is a concentrated look at techniques including focusing on detailing and taking the extra steps to ensure your makeup goes from great to gorgeous. Learn the methods you need to create flawless, awe inspiring beauty makeup on every job from bridal to editorial. This workshop will allow you to see and experience your application in HD to better understand your own makeup.



#### **EDITORIAL BEAUTY**

**Esterique Aidan**

**\$140 Monday, May 2, 2016 – 1:00-4:00 – Studio 1**

This workshop will help you develop an understanding of the process and logistics of working in Editorial and developing more fashion oriented looks in your work. We will discuss the editorial collaboration and creative process as well as demonstrate essential techniques and product choices in keeping your work modern, fashionable and controlled



#### **EMPHASIS EYES 2**

**Orlando Santiago**

**\$140 Monday, May 2, 2016 – 1:15-4:15 – Studio 2**

Paying attention to what hair and makeup is being featured on red carpets, runways and award shows is critical to keeping your clients looking modern. Red carpet expert Orlando Santiago has a long list of accomplishments and a celebrity clientele and can help you incorporate these looks into your own makeup repertoire and make every woman in your chair look and feel like a superstar. In this workshop you will see the application techniques and product choices that make a makeup artist the favorite of celebrities. Learn how to assess your own client needs, listen to your clients wants and make decisions based on the situation and job at hand. Whether you are working in bridal, behind the counter or with personalities, you will learn the skills to take your beauty makeup application to super-star status.

## **FOCUS: ARTIST'S KIT AND CAREER BUILDING SERIES**

The business part of this beauty industry can sometimes be the greatest obstacle to success. Having an understanding of how to prepare your materials and present yourself to potential clients can be the crucial factor in determining whether you are the artist who is given a coveted position. In this first time Career Focus seminar series industry leaders known for their honest advice and valuable insight will help you understand the industry standards and identify what you can do in your own career to make yourself stronger and more successful.

Determining which product takes the coveted place in your kit can be one of the most difficult decisions for the professional artist. With so many options available artists can spend too much time

and money in the process of perusing and purchasing makeup or even get stuck in staying with the same product they have always used. The Makeup Show Focus Series: Artist's Kit Building Area is designed to give you the opportunity to compare and contrast products from the same category by looking, feeling and revealing the facts and fundamentals that separate one from another allowing every artist to make a more informed purchasing decision. Take this opportunity to touch each product, talk to a group of your peers and take time to decide for yourself which product becomes one of your must have kit items. All product and materials needed will be provided by The Makeup Show during each session.

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### **Focus On Complexion – Bethany Townes – Studio 3**

**Sunday, May 1, 2016 – 10:00-11:00**

Take an intensive look at the options available for complexion, contour, highlight and color to shape and structure a face and add flush and get an understanding for the how, when and why in choosing the proper product.

### **Marketing Me: Strategies for Success in the Freelance Career – Danessa Myricks – Studio 3**

**Sunday, May 1, 2016 – 11:30-12:30**

Having an understanding of how marketing works and what it can do for your career is even more crucial when you are your own business. In this session we will explore the smartest ways you can use social media to set a plan into place and put your career in better motion.

### **Choosing Product for All Clients – Bethany Townes – Studio 3**

**Sunday, May 1, 2016 – 1:00-2:00**

An exploration and examination the options available for complexion for all skin tones including African American, Latina, Asian and more. We will discuss favorite products and share information on what you can carry to meet the needs of any and all clients.

### **Insight: Working in Television – Bethany Townes – Studio 3**

**Sunday, May 1, 2016 – 2:30-3:30**

Working in television can be a tough business. You've got to be able to take on limitless scenarios with an application that will look good in HD, move with the actors and last. See what products can meet these challenges and get some insight from an artist currently keying multiple programs.

### **Insight: NYFW Wrap Up – Orlando Santiago – Studio 3**

**Sunday, May 1, 2016 – 4:00-5:00**

Get a first look at and a feel for current and upcoming trends and an understanding what you need in your kit. A must attend for anyone who wants to work on fashion week or bring a more fashion feel to any makeup application.

### **Nailed It: The Secrets to a Successful Interview – Presenter TBD – Studio 3**

**Sunday, May 1, 2016 – 5:00-6:00**

Finding and landing a job can be tough enough but in an industry where you are in constant conversation with potential employers, prospective clients and possible agents you need to know how to succeed in even the most harrowing situations. James will bring you through the basics and advanced business techniques to having a perfect interview every time.

### **Special Event Makeup Secrets – Bethany Townes – Studio 3**

**Monday, May 2, 2016 – 9:30-10:30**

Knowing which products work best for high intensity situations from red carpet and celebrity

appearances to holiday parties and weddings allows you to choose these makeup must haves to apply high performance makeup and use the perfect finishing product on any client you are working with.

**Insight: Bridal – Esterique Aidan – Studio 3**

**Monday, May 2, 2016 – 11:00-12:00**

Bridal makeup artists must be the best in the business. Both the intensity of the situation and the dynamically durable requirements of the application make it the toughest makeup you can do. See what products meet the bridal challenge and create the perfect bride every time.

**Must-Have Makeup for a Complete Kit – James Vincent – Studio 3**

**Monday, May 2, 2016 – 12:30-1:30**

There are those products that exist in the makeup industry as the pieces every artists wants to have at hand. Do not miss this seminar that will show the whats and whys of some of our most famous classic and current makeup must haves.

**Understanding Eyes – Bethany Townes – Studio 3**

**Monday, May 2, 2016 – 2:00-3:00**

Shadows and liners are almost unlimited in their options. Learn to sort through the pack and pick exactly what you need to put together a perfect makeup kit.

**Eyebrow and Eyelash Examination – Bethany Townes – Studio 3**

**Monday, May 2, 2016 – 3:30-4:30**

For framing the face and finishing touches understanding these areas of artistry is crucial. Take a look at designing and applying the right lash and brow for completing your makeup brilliantly.

**The Makeup Show NYC Career Fair – Studio 3**

**Monday, May 2, 2016 5:00-7:00**

This provides the opportunity for face to face interviews and career tips from experts and the chance to meet with possible employers. Come and learn what potential employers are looking for in your portfolio and resume and network with industry executives, decision makers and experts.

The Career Fair is limited to those ticket holders of The Makeup Show NYC attending on Monday, May 2 and is limited to 100 attendees.